



# ANNOUNCEMENT

# Smokey Bear Poster Contest



## Attention Texas Teachers!

Texas students (K-12th) are invited to participate in the annual Smokey Bear Poster Contest presented by Texas A&M Forest Service. Students will demonstrate their understanding of wildfire prevention through their original artwork of Smokey Bear.

Contest winners will be showcased in the 2025 Texas Smokey Bear Calendar!

### Divisions:

K-2nd Grade

3rd-5th Grade

6th-8th Grade

9th-12th Grade

## Only You Can Help Smokey Bear

Every year, Texas communities are impacted by wildfires. Human activities account for 90% of wildfires in Texas - which means they are preventable!

### "Only You Can Prevent WILDFIRES!"

Since 1944, Smokey Bear has been the nationally recognized symbol for wildfire prevention. His message encourages personal responsibility and he uses five rules to teach children and adults to be careful with matches, campfires, and other outdoor activities.

### 9 out of 10 wildfires are caused by people!

The most common preventable causes are: careless debris burning, equipment use (heavy equipment, vehicles, welding, etc.), discarding smoking materials such as hot coals, outdoor cooking, and arson.

The Smokey Bear Poster Contest helps raise awareness about wildfire prevention so we can keep Texans safe and conserve our natural resources. Contest entries should feature a wildfire prevention message for issues seen in Texas.

Mail entries (flat, not folded) to:

Texas A&M Forest Service

481 Texas Forest Service Loop, Building A467

Lufkin, TX 75904

**DEADLINE: Postmarked by August 9, 2024**

## CONTEST RULES

- All posters must include a wildfire prevention message and Smokey Bear's likeness, presented in his correct colors and attire as he is a national icon protected by law.
- Posters should be created using regular 8½x11 paper or construction paper.
- Approved art mediums include crayons, pencils, markers, paint or similar. No 3-D or glue-on materials will be accepted.
- Landscape orientation is preferred.
- Please avoid spelling or grammar errors.
- Posters will be judged on overall design, message effectiveness, artwork and originality.
- Posters must be completed by student artists. Division will be the student's grade level for the 2023/2024 school year (including summer entries).
- All posters should be submitted by a recognized Texas school, youth organization or other informal education entity.
- On the back of the poster, please attach the provided entry form with the respective artist's information.
- In-person entries will be accepted if completed during an event with Texas A&M Forest Service.
- Note: Submitted entries will not be returned to participants.

<https://tfsweb.tamu.edu/SmokeyPosterContest/>



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### 2nd Annual Poster Contest

The annual Texas Smokey Bear Poster Contest is hosted by Texas A&M Forest Service, originally developed to create a 2024 calendar in celebration of Smokey's 80th birthday this year. This is the second year the contest is being held in hopes of continuing for years to come!



2023 Poster Contest winners featured in the 2024 Smokey Bear Monthly Calendar

### Scan to Learn More!



Visit [smokeybear.com/](http://smokeybear.com/) to learn more about Smokey Bear!

Watch and listen to the Smokey Bear story, read by Texas A&M Forest Service! (YouTube link)  
<http://bit.ly/4adurKA>



To learn about common wildfire causes and prevention tips to help the students create their posters: [tfsweb.tamu.edu/PreventWildfire/](http://tfsweb.tamu.edu/PreventWildfire/)

For full contest rules, instructions, forms and other information visit: <https://tfsweb.tamu.edu/SmokeyPosterContest/>



### Dates to Remember

March 2024: Information packets released and open for submissions of completed posters.

August 9, 2024: Postmark deadline for posters and Smokey Bear's 80th birthday!

October 6-12th Fire Prevention Week: Announcement of winners!



### Prizes!

Winners will be chosen from each of the four divisions. Each winner will be showcased in the 2025 Smokey Bear Calendar from Texas A&M Forest Service.

The class or group of each winner will receive Smokey Bear education materials, a Teacher Toolbox kit, a special visit from Smokey and Texas A&M Forest Service personnel and, of course, copies of the calendar.